



03/9/2022

Dear Sir/Dear Madam,

With this letter, I would like to give my honest recommendation for a respected colleague assoc. prof. PhDr. Zoltan Rozsa, Ph.D., whose professional work, and scientific publications I have been following for a long time.

Assoc. prof. PhDr. Zoltan Rozsa, Ph.D. is one of the most important scientific authorities in the field of management both in the Slovak Republic and the neighboring countries. He has been active in this field since 2003 when he started to engage in scientific research and publishing. He currently works as an associate professor at Alexander Dubcek University in Trencin, Faculty of Social and Economic Relations, Slovak republic. The scope of scientific and research activities of assoc. prof. PhDr. Zoltan Rozsa, Ph.D. is quite extensive and beneficial, especially from a qualitative point of view. He is the author of more than 70 scholarly papers published in renowned scholarly journals, primarily foreign journals recognized by the scientific community. The results of his work are used for further scientific activities in the field, as evidenced by a considerable number of citations, currently achieving more than 300. His H-Index is 11.

In his current research projects, he studies corporate social responsibility and defines its economically attractive application in small and medium enterprises. There is thus an obvious connection of the research with the application sphere, which is currently an essential prerequisite. For example, I can mention the project "Research on eco-innovation potential of SMEs in the context of sustainable development.". The project creates a consistent methodology for quantifying the determinants of sustainable growth of SMEs in the Visegrad countries (V4). Assoc. prof. PhDr. Zoltan Rozsa, Ph.D. is active at the international level in publishing activities and projects. Within the project, INTERREG V-A SK-CZ NFP304010AZS2 - New collaborative training in the tourism segment with an emphasis on competencies required by the labor market in the spa industry of selected cross-border regions as a researcher aims to create a social education output with a focus on acquiring the critical competencies required by the market in the field of spa services in such a way that there is a positive change in the applicability of the target group on the market.

Professional qualities of assoc. prof. PhDr. Zoltan Rozsa, Ph.D., as a full professor candidate, are indisputable. As a long-term teacher and researcher, I am fully aware of the scientific contribution of assoc. prof. PhDr. Zoltan Rozsa, Ph.D., and I am acquainted with the number of his publications. For the above reasons, I thus recommend starting the professor appointment procedure for assoc. prof. PhDr. Zoltan Rozsa, Ph.D.

Yours sincerely,

Thanks for the attention

Alberto Ferraris (alberto.ferraris@unito.it)



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EGYETEM**

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Subject: The written reference for the assoc. prof. PhDr. Zoltan Rozsa, Ph.D., Alexander Dubcek University in Trencin, Faculty of Social and Economic Relations, Slovak republic, for his professorship application.

Assoc. prof. PhDr. Zoltan Rozsa, Ph.D. has been known in public and the research sphere for many years as a specialist in management issues with marketing and business, especially for small and medium-sized companies.

His professional and pedagogical activity was long-time connected with the School of Economics and Public Administration Management in Bratislava, where he was from its foundation. And subsequently, with Alexander Dubcek University in Trencin, Faculty of Social and Economic Relations, working as Vice Dean for Science, Research and International Relations and guarantor of the study programs Human Resources and Personnel Management (master and doctoral degree).

With his professional erudition, a vast range of interests and activities, authority, and human approach, he has always supported and promoted the link between education in academia and the practice's needs. It could also be evidenced by his Ph.D. students working at universities and in important managerial positions in practice.

Assoc. prof. PhDr. Zoltan Rozsa, Ph.D. is also the author and co-author of dozens of articles published in high-quality scientific indexed journals, which significantly exceeds the minimum criteria for initiating the professor's appointment procedure.

For the above reasons, I can confirm that Assoc. prof. PhDr. Zoltan Rozsa, Ph.D. demonstrates, with his scientific profile and integrity of personality, a person suitable for the initiation and successful completion of the professor's appointment procedure.

Debrecen, 5.9.2022

Prof. Dr. Oláh Judit



МІНІСТЕРСТВО ОСВІТИ
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На № _____ від _____

**Letter of recommendation for professor appointment procedure
for Assoc. Prof. PhDr. Zoltan Rozsa, Ph.D.**

The written reference for the assoc. prof. PhDr. Zoltan Rozsa, Ph.D., Alexander Dubcek University in Trencin, Faculty of Social and Economic Relations, Slovak republic, for his professorship application.

Assoc. prof. PhDr. Zoltan Rozsa, Ph.D., as a graduate of the Faculty of Management, Comenius University Bratislava, has close to management matters. His professional orientation primarily focuses on corporate social responsibility and global problems of sustainable development in small and medium companies. This area is also the subject of his scientific direction. In my opinion, he can clearly formulate and present in an appropriate form his professional views on the latest development trends in the field of management in the academic debate. He participates in solving scientific grants as the leader of grant projects or as a co-investigator. He presents the research results at various domestic and foreign conferences, in domestic and foreign professional journals, and in scientific monographs. He has also published his results in major scientific journals registered in the international citation databases Web of Science, Current Contents Connect, and Scopus. Several of them (26) are scientific articles published in impacted scientific journals. It testifies to the highly above-average level of its scientific research and publishing activities. His work also has numerous quotations.

I must mention that he has also been a member of various academic committees and scientific councils and helps the scientific community with valuable reviews of manuscripts and projects. Due

to his age, he has the prospect of further personal academic growth in the field, and he can contribute to its further development not only in the conditions of the Slovak Republic.

For that and more, I express my full support for his professor appointment in the field of the management application in the Faculty of Management and Business, University of Presov. I can also confirm that the candidate meets the criteria required for the professorship appointment at the international level.

Kind regards,

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